

Associate Creative Director

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Company: VIBRANT Marketing

Location: Toronto

Category: other-general

VIBRANT Marketing is a leading North American commercial marketing firm seeking an enthusiastic and skilled Associate Creative Director to join our dynamic Creative team. This position presents an exciting opportunity for a highly creative and strategic individual to play a pivotal role in enhancing various brands' presence and contributing to our overall marketing objectives. Reporting to the Executive Creative Director, the Associate Creative Director is a role that requires a deep-seated knowledge of design, capable of originating concepts, critiquing them constructively, actualizing visions, and fostering these skills in others. Our design-centric mandate calls for translating expansive thought into precise, commanding designs that communicate effectively across various tactics and media. As a hands-on leader, you will actively collaborate with the team, modelling high-quality work. You will prioritize proactive engagement, adhering to timelines and processes to enhance collaboration and strengthen output. You will also actively participate in and lead client pitches. You will oversee creatives, fostering their confidence and growth, helping them surmount creative challenges, and advancing their skills. You assess and bridge talent gaps within your team, providing training or recruiting new talent to keep pace with our rapidly expanding agency. Responsibilities Lead the orchestration and guidance of multiple design projects, ensuring the team meets all deadlines.

Match resources skillfully to the specific demands of each project.

Steer the creation and formulation of design-driven creative materials.

Maintain unwavering consistency in brand identity and messaging across all media platforms.

Attain client goals while adhering to budgets and deadlines

Engage actively in and lead brainstorming sessions with a focus on design thinking.

Remain up to date with the latest in design trends, strategic thinking, and technological advances.

Direct and craft visuals that resonate with the brand's design ethos for various media.

Head design teams to produce both strong and unconventional creative work, in collaboration with the Executive Creative Director and the rest of the creative team.

Translate client strategy and account briefings into compelling design solutions.

Showcase design work and nurture valued, respectful relationships with clients.

Foster a robust, positive rapport with the creative community to attract leading design talent. Qualifications Demonstrate design mastery by consistently delivering innovative design solutions that are effective across various media.

Possess a track record in integrated marketing or in traditional and experiential advertising, as evidenced by a design-centric portfolio displaying the above.

Present a comprehensive portfolio that reflects originality, design innovation, and cross-disciplinary thought. This should include your own design creations and collaborative projects, showcasing strong conceptualization, copywriting, and artistic direction.

Be a recognized design mentor with a legacy of nurturing creative talent.

Exhibit robust leadership abilities in organizing, energizing, and elevating the design standards of your team.

Be proactive, not just in meeting deadlines but in planning ahead to facilitate collaborative design efforts and to assimilate diverse viewpoints.

Bring an entrepreneurial spirit to the table, consistently introducing new design ideas to advance creative projects and deepen client engagements.

Have a savvy understanding of the production process, working within design budget parameters and collaborating with photographers, directors, and other creative partners. Why Join Us: Opportunity to work with a diverse portfolio of clients spanning various industries.

A collaborative and inclusive work environment that encourages creativity and innovation.

Competitive salary and benefits package, including benefits and professional development opportunities.

Convenient Toronto location with easy access to public transportation. If you are a design visionary looking to make your mark in the world of marketing, we want to hear from you!

Apply now with your resume and portfolio showcasing your best work. Let's create something

extraordinary together. Please apply directly with your resume and portfolio to andrewt@vibrant.marketing VIBRANT is an equal opportunity employer. We are committed to creating an equitable and inclusive community where we are our best. Should you require accommodations during the hiring process, please reach out to our Talent & Culture Team. VIBRANT appreciates everyone's interest, however, only those candidates that are selected for an interview will be contacted.

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