

Digital Design Researcher

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Company: CB Canada

Location: Toronto

Category: other-general

Digital Design Researcher

On behalf of our client in the Banking Sector, PROCOM is looking for a Digital Design Researcher.

Digital Design Researcher – Job Description

Design Research Strategy

Build relationships with key stakeholders within and outside of the design team

Support designers and business stakeholders in prioritizing potential research activities

Develop research fieldwork approaches (moderated or unmoderated) which address business and design objectives

Research and Testing (Execution, Synthesis, Analysis)

Develop research activities to evaluate prototypes, improve understanding of current context, or to generate new understanding of changing user needs

Moderate live sessions with users and bank people covering high-complexity or sensitive topics

Communicate core themes and implications from your research activities to the design team and other stakeholders

Design and facilitate ideation sessions and collaborative work activities

Digital Design Researcher – Mandatory Skills

BA/BS degree in Psychology, Anthropology, Sociology, Information Studies, Design (e.g., interaction, graphic, visual communications, product, industrial), Human Computer Interaction (HCI), Computer Science (CS), or a related field or equivalent practical experience

3+ years of experience in research

Technical understanding of design research theory / design research tools

Working knowledge of a variety of design research methodologies

Experience working on cross-functional teams

Digital Design Researcher - Nice to Have Skills

Appreciation for the potential of 'design thinking'

Experience working within a large organization and within an agile environment

Experience contributing to the launch of a digital product

Digital Design Researcher - Assignment Start Date

ASAP – 12 months to start

Digital Design Researcher - Assignment Location

Toronto, ON – Work Hybrid

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