

## Marketing & Advertising Lawyer

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Company: Axiom

Location: Canada

Category: other-general

### **Responsibilities:**

Provide legal counsel and guidance on advertising and marketing campaigns, including reviewing advertising materials for compliance with applicable laws and regulations.

Draft and negotiate a variety of agreements related to marketing and advertising, such as sponsorship agreements, influencer agreements, and agency agreements.

Stay updated on industry trends and changes in advertising regulations, and advise clients on best practices to ensure compliance and mitigate legal risks.

### **Qualifications:**

Active membership in good standing with the Law Society of Ontario.

Minimum of 5+ years of experience practicing law, with a focus on advertising and marketing law, preferably in a law firm or corporate legal department setting.

In-depth knowledge of Canadian advertising laws and regulations, including but not limited to the Competition Act, Canadian Code of Advertising Standards, and applicable provincial regulations.

### **Preferred Qualifications (not required but considered advantageous):**

Familiarity with digital marketing platforms and technologies, including social media advertising and influencer marketing.

Excellent communication and negotiation skills, with the ability to effectively advise clients

and collaborate with cross-functional teams.

### **Compensation, Benefits & Location:**

This role offers competitive compensation and a highly competitive benefits package in the alternative legal services marketplace, that includes Medical, dental, and more. Axiomites also get access to professional development resources and learning and development programs. Axiomites predominately work remotely, with the exception that some clients require on-site presence.

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### **Cross References and Citations:**

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