

## Software/ Analytics Engineer

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Company: AutoSync

Location: Greater Toronto Area

Category: other-general

TRADER Corporation is a trusted Canadian leader in online media, dealer and lender services.

The company is comprised of AutoTrader.ca, AutoSync and Dealertrack Canada.

AutoTrader.ca (AutoHebdo.net in Quebec) offers the largest inventory of new cars and used cars in Canada, receiving over 25 million monthly visits to its marketplace. With over 3,500 subscribers and counting, AutoSync is the largest and fastest growing dealer and OEM software provider in Canada. The platform's suite of connected automotive software solutions brings advertising, conversion and operational support together, synchronizing the entire retail process. AutoSync's diverse range of offerings includes: vAuto, EasyDeal, xtime, Motoinsight, Activix, TAdvantage and TRFFK. Dealertrack is Canada's largest automotive financing portal, enhancing efficiency and profitability for all major segments of the automotive, marine, recreational vehicle, motorcycle and powersport retail industries. Over 6.5 million credit applications are submitted via the Dealertrack Canada portal each year.

Visit [tradercorporation.com](http://tradercorporation.com) to learn more. Why you should apply this role Impactful work:

The product you are building and the problem you are solving, are used every day by thousands of automotive dealerships and their customers. Opportunity to learn and apply new skills: Learning new technical skills are part of our team's DNA, and you will get weekly scheduled opportunity to learn from your teammates and senior architects. We encourage you to take the mic when ready as we believe in "teaching is the best way to learn". Why you should apply this role Impactful work: The product you are building and the problem you are solving, are used every day by thousands of automotive dealerships and their customers. Opportunity to learn and apply new skills: Learning new technical skills are part of

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What to do you expect to perform on a regular basis· Build data Layer event within the code base to enable effective user behaviour tracking. · Create and review your team-mates' pull request (PRs) · Build units test and write instructions for automated regression test. · Implement the feedback from other engineers / product managers who designed the specification. · Create extract, transform and load (ETL) jobs so the data collected can be safely transmitted into data lakes. · Create and review your team-mates' pull request (PRs)- Collaborate with Senior/Staff engineers in the team to deploy best practice. · Administrate commercially used Google Analytics (GA) and Google Tag Manager (GTM). · Create and review your team-mates' workspace (Similar to PRs in Google Tag Manager) to setup tagging to collect data. · Build and optimize Automation Script via Apps Script to simplify workflow requiring excessive human intervention. · Collaborate with other engineers in the team to onboard, setup and document tagging solution for customers

What you'll be bringing to the team · Hands-on intermediate level technical knowledge · Ideally you should have at least 2 years of proven experience in technical roles from the domain like web development, quality assurance, data engineering or analytics implementation· Required skills (we expect you to use these on a weekly basis in the past years) · JavaScript· SQL (cloud environment like BigQuery)· Recommended skills (If no experience, we expect you to prove to us you can pick them up in weeks/months with proper training & guidance) · Google Analytics and Google Tag Manager, · Web development frameworks like Django (Python) and Vue.js, · Version control system like Git· BigQuery with Google Cloud Platform and/or similar tools in Amazon Web Services (AWS)· Effective communication skills· You can communicate well with your teammates, both written and spoken. · Interest/Appetite with data & engineering · This area is growing fast, and our team is constantly updating our skill sets. Therefore, we need to have someone with an appetite in this domain, so learning new skills is exciting for you.

What's in it for you...-We understand that there is life at work and life outside of work. Here are a few benefits we all benefit from that support us to be our creative best.

Fitness and wellness-We provide discounts to nation-wide gyms, onsite gyms (when we're in the office), an Employee and Family Assistance Program, as well as a virtual wellness program.

Benefits from Day 1-Gym discounts-Local in-office free gyms-Employee and Family Assistance program-Weekly virtual wellness events-In addition to in-house training, we provide an annual lifestyle allowance of \$1500 so you can grow your skills.-Conferences & training budget-Regular internal

training programs  
Financial planning-Let us help you invest in your future with 3% matching towards your pension and multiple forms of income protection.  
Competitive salary-Annual bonus structure-3% CPP matching

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